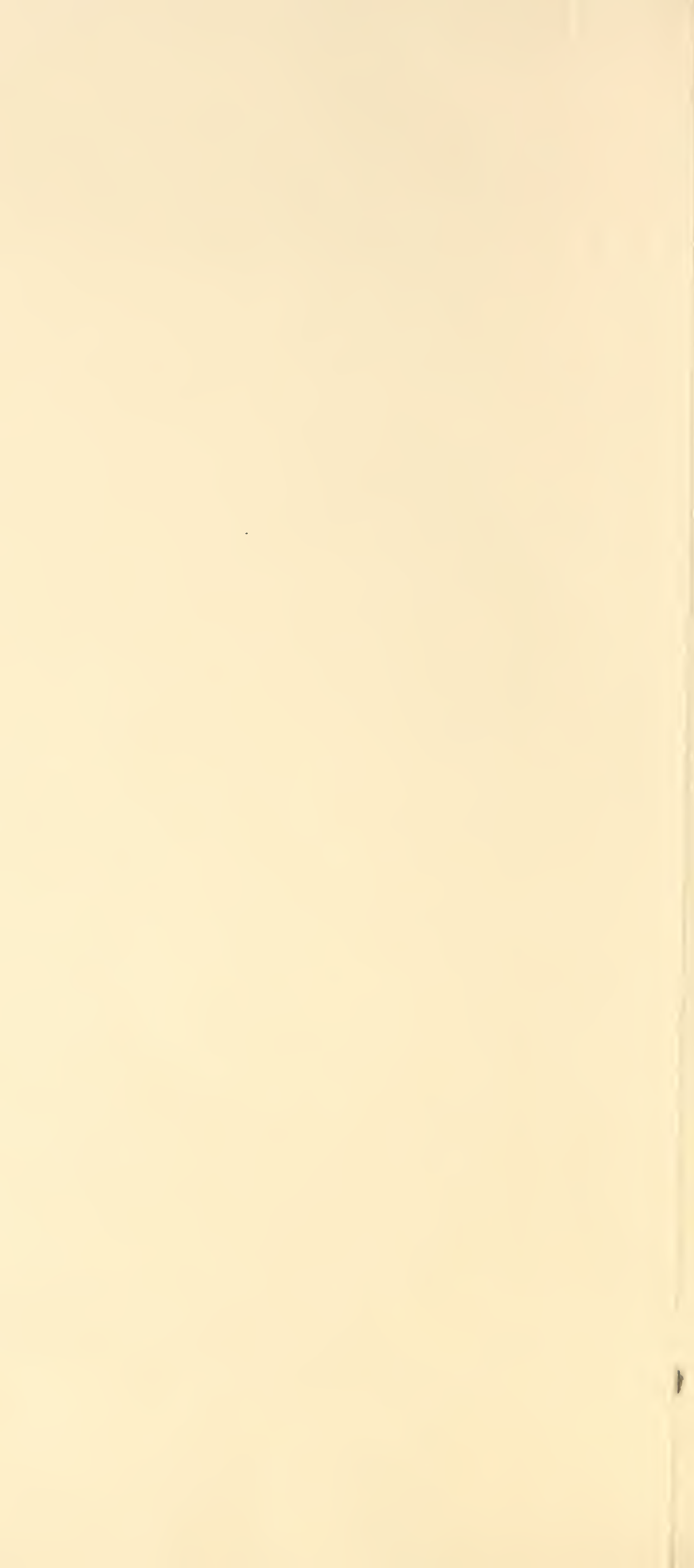


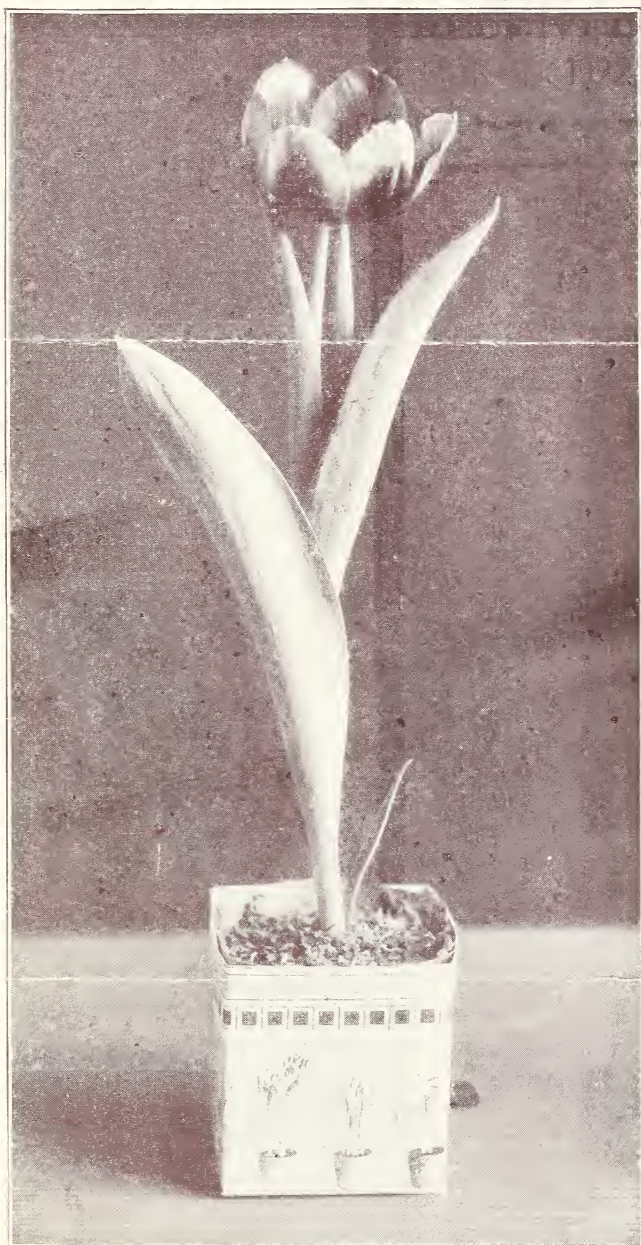
## **Historic, Archive Document**

Do not assume content reflects current scientific knowledge, policies, or practices.



1922

Potted  
Holland Flowering Bulbs  
\$14.40 per Gross Cartons  
Nothing to Add but Water



A Keizeerskroon Tulip in Full Bloom

IMPORTED AND POTTED BY  
***The GARDNER NURSERY CO.***  
Osage, Iowa



HYACINTH

TULIPS

## Our Potted Holland Bulbs

will grow and bring forth their beautiful richly colored flowers in any ordinary living room, office or store, without any particular attention except to water as directed on package.

They are selected sure blooming bulbs of best named varieties of Hyacinths, Tulips, Narcissus and Trumpet Daffodils. These bulbs are potted in clean moss fibre in non-breakable pots and are rooted and have top growth started. They are wrapped and packed one pot in a neat servicable Jardiniere carton ready for over the counter trade without wrapping or tying.

The whole plan is not to try and sell the plants when in full bloom as they are then a perishable product, but to sell them just as they are when they reach you all rooted and with top growth started. This gives your customers the pleasure of watching the bulbs grow and develop their

beautiful fragrant flowers in their own homes.

The season for shipping and sale of these Potted Bulbs continues up to Easter time. They retail at 25 cents each the country over. Our price to you is at rate of \$14.40 a gross, with express charge guaranteed not to exceed \$1.50 a gross to all Iowa points. Not over \$2.00 to Ill., Wis., Minn., S. Dak., Nebr., Kans., Mo. Not over \$3.00 to N. Dak., Mont., Wyo., Colo., Okla., Ark., all Eastern, New England and South Eastern states. Not over \$4.00 to Idaho, Nev., Utah, New Mex. and Texas, and not over \$6.00 a gross to Oregon, Wash. and Calif.

Terms, 30 days net, 2 per cent 10 days.

## VARIETIES

Out of the thousands of varieties of Holland Bulbs we have selected the following which we found from years of experience to be very satisfactory for blooming indoors in the ordinary home without any extra care or fussing:

### Hyacinths (See Photos)

GERTRUDE. Bright Pink, very fine.  
KING OF BLUES. Large spike of blue flowers  
YELLOW HAMMER. Beautiful, deep yellow  
LA VICTORIE. Large, brilliant red.  
L'INNOCENCE. Large bells, pure white.

### Tulips (See Photos)

LA REINE. Beautiful. White, shaded rose.  
ROSE GRISDELIN. Rose color, shaded white  
KEIZEERSKROON. Scarlet; with broad, yellow edge.  
BELL ALLIANCE. Splendid; deep red.  
YELLOW PRINCE. Fragrant; golden yellow.

### Narcissus (See Photos)

GOLDEN SPUR. Deep yellow trumpet.  
VICTORIA. Yellow trumpet, white perianth.  
POETICUS ORNATUS. Beautiful white flowers with small, wide mouthed cup margined with showy red. Very fragrant.



DAFFODILS  
(Trumpet Narcissus)

NARCISSUS  
POETICUS

### Daffodils (See Photos)

EMPEROR. Large, yellow trumpet of immense size.

TRUMPET MAJOR. Large, early yellow.

Our POTTED HOLLAND FLOWERS for resale are packed for shipping in two sizes of corrugated paper packing cases holding  $\frac{1}{2}$  gross and  $\frac{1}{4}$  gross cartons each, and so orders should be made up of these units. Price \$14.40 a gross.

Our regular assortment for  $\frac{1}{2}$  gross case is as follows:

- 30 Cartons Assorted Hyacinths
- 20 Cartons Assorted Tulips
- 10 Cartons Assorted Narcissus
- 12 Cartons Assorted Daffodils

This makes a splendid selling combination but we can pack in any assortment desired.

With each shipment of our Potted Holland Flowers we pack a liberal supply of beautiful Colored Display Cards, Photo Prints, etc., showing the plants in all stages of development. These with the Cartons make a splendid Counter or Window Display.

## Sold Like Wildfire

Jan. 16, 1922

Please duplicate our order of last week. We were well pleased with the bulbs and they sold like wildfire.

G. Stuhleis Sons Co.  
Monticello, Iowa

Please again duplicate our order of last week. They are still going good.

G. Stuhleis Sons Co.  
Monticello, Iowa



An indoor window box of Our Potted Holland Bulbs in full bloom.

## Our Guarantee

You run no risk in ordering Potted Holland Flowers as we will replace free, any packages or cartons that for any reason become damaged or unsalable.

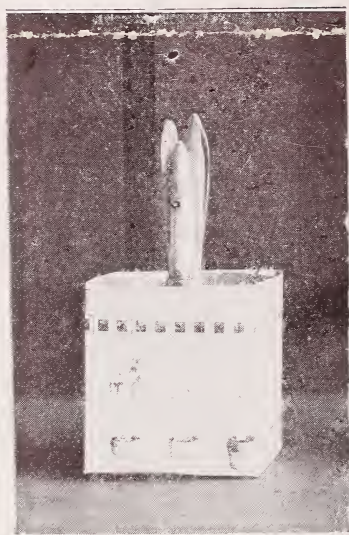




## Sold Like Hot Cakes

Please fill the enclosed Potted Bulb order. Doubtless your records will show an order received from our Woman's Home Missionary Society ten days ago. Unofficially I might report that the flowers went like hot cakes and that the ladies were delighted.

Rev. Aubrey S. Moore,  
Pastor First M. E. Church  
Dixon, Ill.



*Bottom part of carton cut off and made into a neat servicable Jardiniere,*

## A Joy Indeed

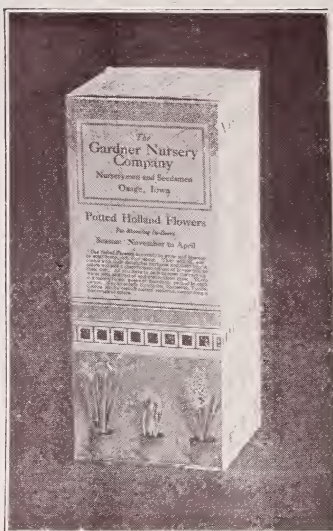
First Baptist Manse,  
Dec. 27, 1921

Dear Sir:

Bulbs received in good condition for our use at Christmas season, and were a joy indeed!

All success to your good enterprise. Sincerely

Franklin D. Elmer,  
Hamilton, N. Y.



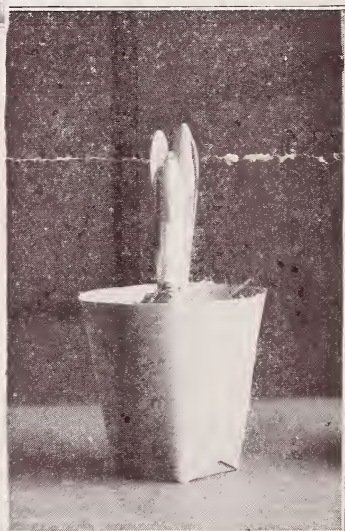
*Here's a carton of Potted Bulbs ready for over the counter trade.*

## First Lot Entirely Sold

Jan. 1, 1922

Express immediately 2 gross Potted Bulbs as first lot is entirely sold.

The Ransom Dry Goods Co.,  
Cochocton, Ohio



*A Pot of Bulbs as they are when packed.*